



## POLICY DESIGN STUDIO

**PROVIDING EVIDENCE BASED TRAINING AND ANALYSIS ON THE DESIGN AND IMPLEMENTATION OF PUBLIC POLICIES TO SUPPORT GOOD GOVERNANCE**

At the Policy Design Studio, we provide training and analysis on the engagement of government and non-governmental stakeholders in policy formulation, the design of public policy content, and policy implementation.

Through trainings, we equip governments, non-governmental organizations, and future public service leaders with skills for stakeholder engagement in the policy process, policy design, and policy implementation. Through analysis, we help governments and non-governmental organizations evaluate their stakeholder engagement initiatives and whether policies are effectively designed and carried out. Trainings are offered through short, online and in-person modules, multi-day workshops, and on a contractual basis. Policy analyses are conducted on a contractual basis with government and non-governmental organizations.

### Recent Trainings

Professor Saba Siddiki led two policy design workshops in fall 2022 and spring 2023 for members of the Maxwell School's Online Executive Master of Public Administration program and the Hubert H. Humphrey Fellowship program, respectively.

The workshops covered such topics as goal setting, stakeholder engagement in policy formulation, policy drafting, and implementation design and assessment.

### Recent Projects

In the summer of 2023, the Center for Policy Design and Governance partnered with the City of Syracuse's Office of Analytics, Performance and Innovation on a project that evaluated the design and implementation of the City's Minority- and Women-Owned Business Enterprise (MWBE) Participation Program. The Center produced a report that offered a set of recommendations for recruiting and retaining MWBE vendors for City projects.